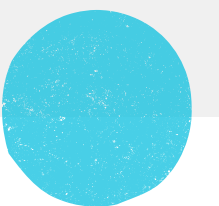


Business & AI



HOW TO IMPROVE BUSINESS PROCESSES





Paviljoen Salt



Paviljoen Salt

Introduction



De horeca zit
in mijn bloed
-Yodi (Owner)



Location - Terherne Friesland

History - Yodi Borned to be and Entrepreneur

Their offer - Reform kitchen with unique new flavours (Mediterranean&Peruvian) and way of servings, Own brewed beer and coffee

Summer - Fully occupied Restaurant

Winter - Events and Weddings

Experience at Salt - Mealing packages and Tasting opportunities, Team building and Family oriented activities, Conferences/Meetings,



Paviljoen Salt

USE OF AI



ALLERGENEN
KAART



ENGLISH
MENU

Management purposes:

- Control of budget
- Hiring staff
- Food supply
- Prediction of clients
- Forecast upcoming year

Use of data and statistics





Paviljoen Salt

AI IMPROVEMENTS

Improvements with AI

- **Time optimization**
- **Easy resolution of short tasks**
- **Maximize personalization of the customer experience**

Possible solutions

- **Scheduling tools**
(Buffer, Hootsuite, Later)
- **Content planning**
(Content generators and trend analysis)
- **Response Automation**
(Chatbots: ManyChat and Chatfuel)



Paviljoen Salt

RECOMMENDATIONS

	Initial costs	Added costs
ChatCompose	\$50/month Basic chatbot features and WhatsApp integration	Starting at \$100/month Advanced plans with AI-powered features and neuro-marketing tools
WATI	\$49/month 1,000 messages per month (additional messages cost extra depending on the volume)	Higher tiers offer more features and higher message limits
ZOKO	\$35/month up to 2,000 customer contacts (+\$0.005 per conversation after exceeding the limit)	Volume-based pricing applies for higher messaging limits