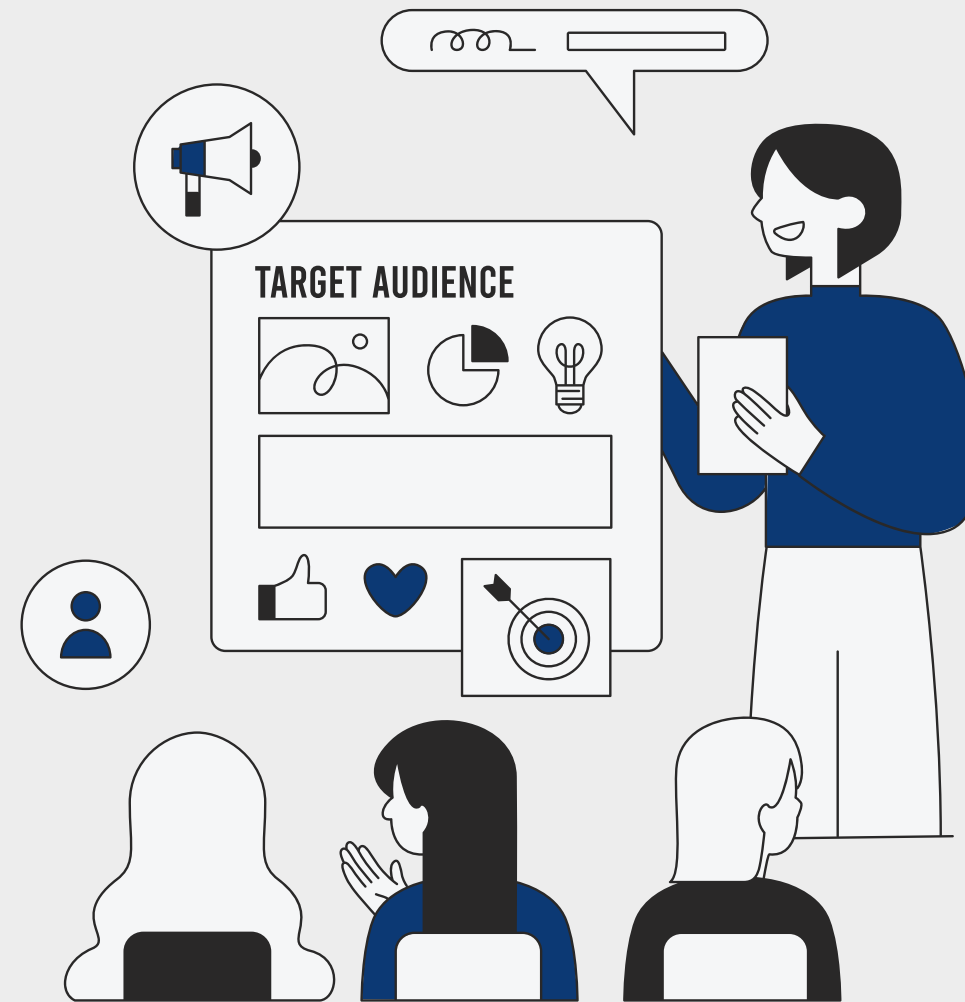




PRESENTATION AI SCAN

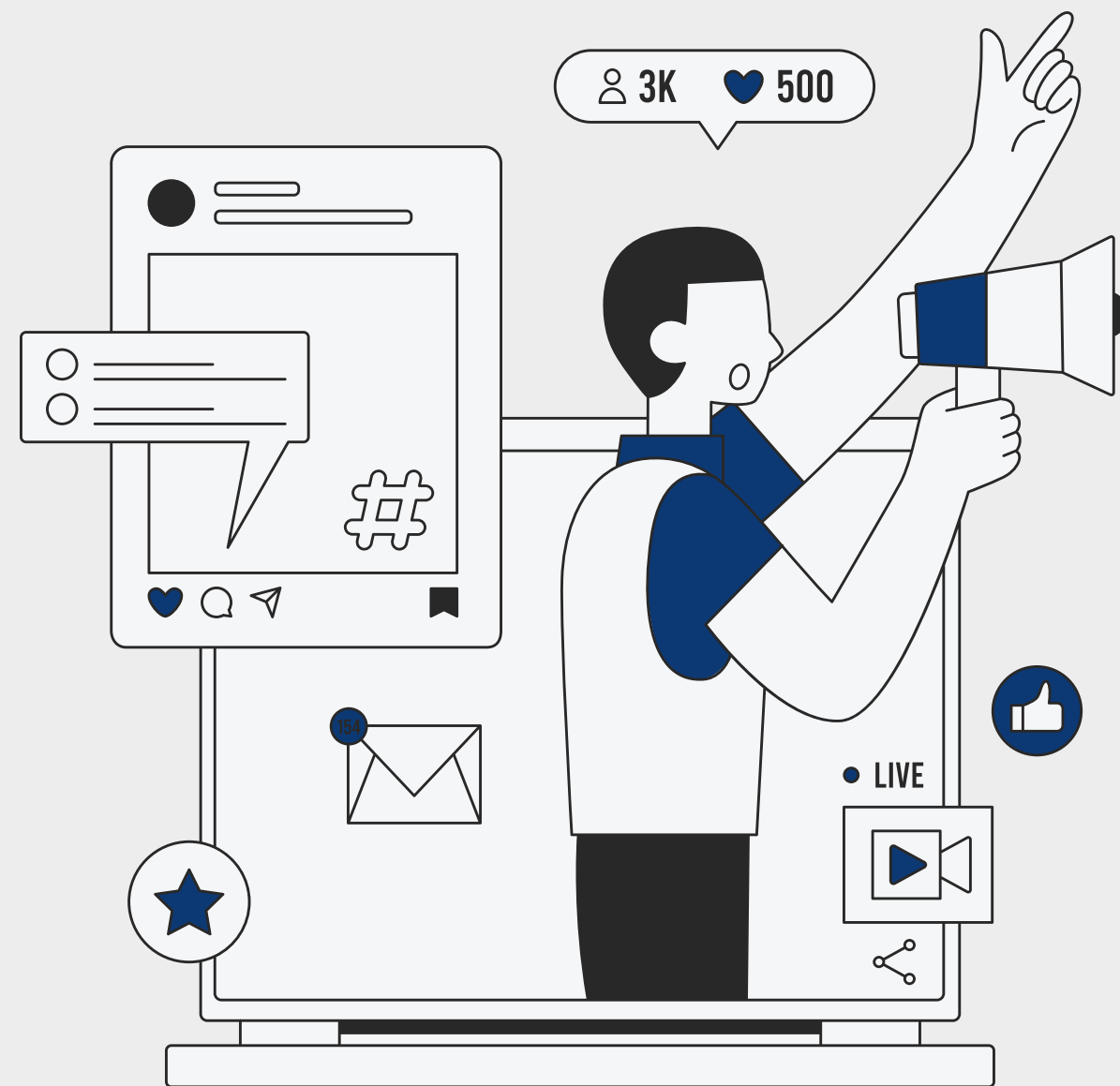


Presented By: Yana, Carlota and Jasper



**ONS FOOD
AND WINE**

INTRODUCTION



This company owns several food trucks as well as a mobile wine cellar.

The owner mentioned that AI is present in her business but is not widely used.

We showed her how certain actions/tasks can be done with AI.



WHAT MAKES A GOOD PROMPT?

- **CLARITY:** a clear prompt to reduce ambiguity
- **CONTEXT:** provide the necessary background
- **DETAIL:** include key points and requirements
- **TONE:** formal, informal, creative, etc



RECOMMENDED AI TOOLS (TEXT AND IMAGE)

TEXT GENERATORS

- **Chat GPT:** for writing and editing texts
- **Jasper:** for marketing/SEO-optimized writing
- **Writesonic:** content creation and rephrasing in diverse styles.

IMAGE TOOLS

- **MidJourney/DALL-E**
- **Canva**
- **Adobe Firefly**



CHATBOT/WEBSITE TRANSLATOR



FEASIBILITY

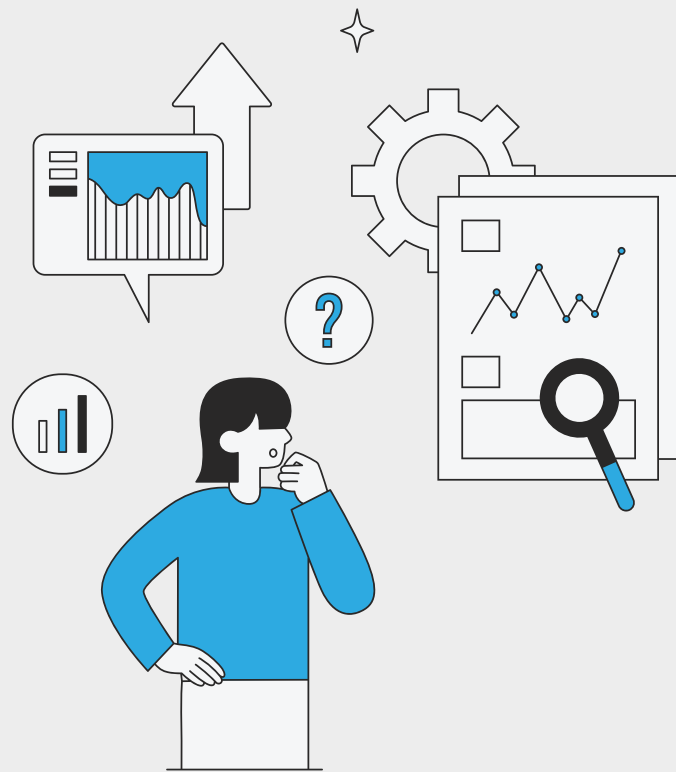
- Quite feasible
- Automatic translation of the content into multiple languages.
- Engage users with real-time conversations in their preferred language.

DIFFICULTY

- Medium
- Some tools may require developer help



EXAMPLES/DISCLAIMER



01 NEWSLETTER

02 IMAGE GENERATION

03 REWRITING TEXT (STYLE)

04 PERSONAL INFORMATION

